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### VERTICAL ACCELERATOR KICKS OFF ITS' FALL PROGRAM WITH NINE INNOVATIVE STARTUPS

[VALERIE VLASENKO \(HTTP://ARCTICSTARTUP.COM/AUTHOR/VALERIE-VLASENKO/\)](http://arcticstartup.com/author/valerie-vlasenko/) x AUGUST 22, 2017

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[Vertical \(http://www.vertical.vc/\)](http://www.vertical.vc/), the first Nordic digital health and well-being accelerator programme, announced the teams selected to join our fall 2017 batch. 9 Finnish and international startups focused on digital health and wellbeing will start the Vertical fall 2017 acceleration programme on August 28 in Helsinki, Finland. The teams were selected from 350+ applications received from over 50 countries.

During the 4-month long acceleration programme, the chosen startups will have access to Finnish research hospitals keen to pilot innovations, corporates looking for strategic partners within innovative services and technologies they can help scale across markets. Together with partners such as **Samsung, HUS – The Hospital District of Helsinki and Uusimaa, Fazer**, among others, Vertical helps health tech start-ups to grow and rapidly [reach international markets \(http://arcticstartup.com/article/healthtech-accelerator-vertical-steps-beyond-finnish-borders/\)](http://arcticstartup.com/article/healthtech-accelerator-vertical-steps-beyond-finnish-borders/).

*"We help startups validate their offering with real customers to maximize their commercial opportunities," says **Paolo Borella, CEO of Vertical Accelerator** "so we engage our fantastic partners and world class mentors from the first steps of the selection process. We are looking forward to seeing these opportunities materialize in pilots and commercial contracts during our acceleration program".*

Together with partners, Vertical Accelerator offers co-working space at downtown startup hub [Maria 0-1 \(http://arcticstartup.com/article/mariazeroone-helsinki-startup-hub-opens/\)](http://arcticstartup.com/article/mariazeroone-helsinki-startup-hub-opens/), top notch training program focusing on successful strategic collaborations, as well as access to more than 200 world class mentors. At the end of the programme, Vertical will invest up to 150 000 euros in the most promising teams.

# Vertical Fall 2017 Batch List

## **BuddyHealthcare** (<https://www.buddyhealthcare.com/>), Finland

BuddyHealthcare is a care coordination and patient engagement platform which automates and monitors patients' preparation for surgery as well as recovery procedures. BuddyHealthcare has previously been selected to join [Startup Health](https://www.startuphealth.com/) Finland among the first five companies.

## **Intelligence and Innovation Science** (<http://www.iisci.ru>), Russia

Intelligence and Innovation Science delivers a rehabilitation service based on proven VR/AI tech to home users.

## **Lifted** (<https://lifted.fi/>), Finland

Lifted offers training programs that are an easy path to improved well-being and performance.

## **Ninchat** (<https://ninchat.com>), Finland

Ninchat is a secure customer care chat for large enterprises.

## **SEP Solutions Onni** (<https://www.onnicare.com>), Finland

Onni Care is a novel way to monitor and track your child's early development by combining state-of-the-art baby monitors with a practical Child Development Tracker service that parents and loved ones can access anytime from anywhere.

## **The Mealplanner Europe** (<http://themealplanner.com>), Hungary/ Finland

The Mealplanner software creates a bridge between health and food data to create healthy, conscious nutrition.

## **Transformative** (<http://transformative.ai>), UK/ Ukraine

Transformative's monitoring software predicts sudden cardiac arrest minutes in advance by using cutting-edge artificial intelligence and novel analysis techniques employed at CERN.

## **Visionarity** (<http://visionarity.com>), Switzerland

Visionarity offers digital solutions to help stakeholders of the health care system to control costs, digitize the customer relationship, and engage people in healthier lifestyles.

## **WeFitter** (<https://www.wefitter.com>), Spain

WeFitter optimizes employee engagement and health by rewarding active lifestyles, reducing health costs in organizations. WeFitter is currently a leader in Spain.

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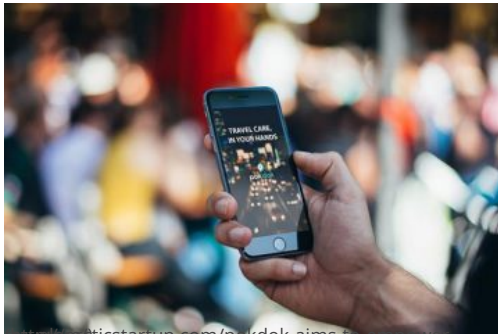
## **VALERIE VLASENKO ([HTTP://ARCTICSTARTUP.COM/AUTHOR/VALERIE-VLASENKO/](http://arcticstartup.com/author/valerie-vlasenko/))**

EDITOR

Valerie Vlasenko is a space journalist tackling the dilemma of popularising space. Founder of VSpace Media and an Editor at ArcticStartup - Valerie has rich experience as an entrepreneur, a journalist and a space lawyer.

✉ <mailto:editor@arcticstartup.com> 🔗 <http://vspace.news/> 🐦 <http://www.twitter.com/valeriavlasenko>

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